**Control Plan**

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| Process Step | Input | Output | Goals | Cp,lower/Date | Who | Where | Frequency | Reaction Plan |
| Get distribution of 5-day increase rate | Trading volume | 5-day increase rate distribution | NA |  | Operations Analyst | Operation Department | Daily | Report to COO to make further decision. |
| Find critical Value | 5-day increase rate distribution | A lower than 0.83% increase rate. | NA |  | Operations Analyst | Operation Department | Daily | Report to COO to make further decision. |
| Find potential Factors | Financial product factors | Response model | NA |  | Business Analysts | Operation Department | Depends on the period of the strategy and financial market environment (around one season) | Report to traders and COO. |
| Market factors |
| Platform factors |
| Promotion factors |
| Practice in the platform | Response model | Attractive financial products | Increase the five-day increase rate of the trading volume to 1.10% | Cp,lower=1.4/Apr 20 | Traders | Financial product department | Depends on the new models and financial market environment (around one season) | Adjust the rate of return and term of the products. |
| Practice in the platform | Response model | New promotion strategies | Increase the five-day increase rate of the trading volume to 1.10% | Cp,lower=1.4/Apr 20 | Product managers | Market department | Depends on the new models and financial market environment (around one season) | Adjust the amount and frequency of the promotions. |